

GLOBAL FRANCHISE MEET2019
DUBAI 2<sup>nd</sup> EDITION

SHOW REPORT

September 7<sup>th</sup>, 2019

**Venue: Sheraton Mall of the Emirates Dubai** 



#### **FACT SHEET**

**EVENT:** Global Franchise Meet 2019

EDITION: 2nd

**DATE:** 7th September, 2019

**LOCATION:** Sheraton Mall of Emirates Dubai

HALL: Ivory

TOTAL ATTENDEES: 400+

**PARTICIPATING COMPANIES: 35** 

WEBSITE: www.expanglobal.com





#### **ABOUT GFM 2019:**

The 2nd edition of Global Franchise Meet-Dubai was organised at Sheraton Mall of the Emirates Dubai on 7th September 2019.

This closed event provided a perfect platform to represent business concepts that were looking to foray in GCC market.

#### **ABOUT THE ORGANISER:**

ExpanGlobal is a leading market entry and expansion company and assists international brands by their tailor-made services and solutions on expansion in emerging markets.

Attendees from all over Middle East

Brands participated from 11 Countries

35





## WHAT DID GFM DELIVER IN 2019





11 Exhibiting Countries

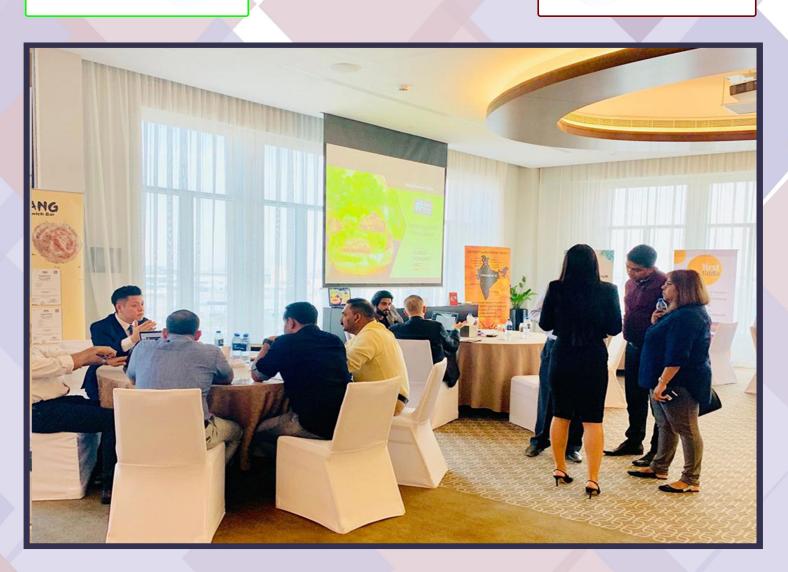
400+ ATTENDEES

70% HNI's





35 Brands





#### **EXHIBITORS AT GFM 2019**



India



**UAE** 



**USA** 



**Australia** 



Turkey



Russia



Italy



Malaysia



**Philippines** 



Lebanon



Japan



UK

#### **PARTICIPATING BRANDS**

































































## **GLIMPSE OF SHOW**

























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## **GLIMPSE OF SHOW**



























Perfect platform to have a focused business meetings with potential candidates. I wish Team ExpanGlobal very best!

Mr. Kiyoyuki Nagashi (CEO)





ExpanGlobal represented Copal at GFM Dubai in an excellent manner! We wish best of luck for our future cooperation.

Mr. Nobuyuki Otsubo (President & CEO)





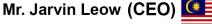
Mr. Mrinal and Raghav did a fantastic job to provide us a platform to meet with potential partners in Dubai for Defacto. Way to go ExpanGlobal!



Mr. Reha Ersin Çakır (Int. Franchise Director)



Very well organized event and hospitality by team ExpanGlobal. Best of luck for future events!









We have been working with ExpanGlobal since long and the way they represent us has truly given CNC a global exposure to scale. Best regards

Mr. Samir Mazhoub (Founder)





GFM Dubai was the best managed Franchise Meet. I am glad to be a part of this focused business meet & to represent Indian brands to globe. Best of luck team ExpanGlobal!

Mr. Amanpreet Banga (Global Franchise Head)





Global Franchise Meet went very well and we are negotiating now about conditions for UAE. Wish us good luck, hope Gmoji is soon going to be available in Dubai and other Emirates.

Mr. Ilya Orlov (Global Franchise Director)





The event was well organized by Mr. Raghav with fabulous hospitality. We met very potential prospects for our expansion in Middle East. Thanks to the entire ExpanGlobal Team.

Mrs. Anubha Bhatia (Founder and CEO)







GFM Dubai is a classic example of creating focused investor meet. Best of luck!

Mr. Rajat (Co- Founder)





Fantastic representation platform provided by ExpanGlobal! We hope to do lot more things with you guys in global markets!

Mr. Sachin Pradhan (Operations Director)





Thanks to Mrinal Srivatava and EXPANGLOBAL for the opportunity to represent PAUSA YOUR ITALIAN BREAK in Dubai. We met very interesting potential investors to develop our business in the region. This is the way how exhibitions must be organized, put in contact with people who already know about your concept. Thanks to all our visitors and looking forward to do business together.



Mr. Marco Cattaneo (Founder and CEO)



We really had meaningful meetings, we met with very serious prospects for expansion of Keventers in UAE. Looking forward to be a part of more such meetings organized by ExpanGlobal!



Mr. Amir Siddiqui (Managing Director)





This event has provided a great exposure in Middle East market, we look forward to working together for further expansion!



Mr. Ernie Beltz JR (Founder and CEO)



I thank Team ExpanGlobal and Mr. Mrinal for providing such a fruitful platform. We will be working with them for our further expansion in Middle East.







In my first visit to Middle East, I saw a huge potential to expand our business & met with potential partners. Keep it up Team ExpanGlobal!







Just wanted to say a huge thank you for everything you and your team did to make our representation run so well at the show. Best of Luck!



Mr. Douglas Raymond (Founder and CEO)



# THANK YOU! WE HOPE TO SEE YOU AGAIN IN 2020



Unit-301, 3rd Floor, Paras Trade Centre, Gurgaon- Faridabad Road, Gurgaon, India-122003



+91-1244286333



info@expanglobal.com

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